# Michal Ozeri (Iungelson)

Print and digital graphic designer (UI/UX)

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michalozdesign.com

## A bit about me:

I hold a degree in **advertising design** and boast extensive experience in the graphic design industry. My professional attributes encompass **responsibility**, perfectionism, **speed**, and creativity, coupled with a keen **aesthetic sense**.

I excel in time management, being an **autodidact** who quickly grasps new concepts and performs exceptionally well, both **independently** and within a team. I am **persistent** and resilient, actively seeking out **new challenges** with a **positive approach**. Handling the diverse and unexpected is one of my strengths.

Moreover, I possess a **good sense of humor** and a **strong work ethic**—two crucial values that enable me to thrive even in **high-pressure work** 

### Education

Bachelor's Degree in Adverticing Design, Mexico City

# Tools (PC / MAC)

In Design • PhotoShop • Illustrator • Wordpress / Elementor • Figma • After efects (basic) • OFFICE

# Courses

| UI&UX Design Course, Israel                 |  |
|---|--|
| After Efects (Basic) Mexico City            |  |
| <b>Html and Css</b> Course, Mexico City     |  |
| Web Design Course, Tel Aviv, Israel         |  |
| Congress for <b>Leadership</b> , Chile      |  |
| <b>Digital Graphic Design</b> , Mexico City |  |
| Photography year Course, Mexico Cit         | У  |
|   | After Efects (Basic) Mexico City Html and Css Course, Mexico City Web Design Course, Tel Aviv, Israel Congress for Leadership, Chile |

#### **Achievements**:

First place in **logo design** for the Ashkenazi Community Center, Mexico, 1998.

First place in **color photography**, Mexico, 1997.

Second place in **black and white photography**, Mexico, 1997.

#### Languages

Spanish (mother tongue), Hebrew, English

# **Freelance Experience:**

Since completing my studies, I have been thriving as a successful freelancer, collaborating with clients both in Israel and internationally. My extensive portfolio includes various design projects such as logos, branding, editorial design, printed materials, invitations, web pages, landing pages, social media posts, and other related design solutions.

In each project, I have showcased versatility and creativity, consistently delivering high-quality designs that exceed client expectations..

To my portfolio: <u>michalozdesign.com</u>

## **Work Experience**

2021- 2023 Kol Hair, Jerusalem Newspaper

Jerusalem Weekly Newspapers From Reshet Hair, Israel

#### **Graphic Editor in Chief**

Design and formation of the entire newspaper including advertisements when necessary, photo handling, transfer to print and banner's design.

#### 2000 - 2021 "Ha-ir Newspaper"

Regionals Weekly Newspapers From Haaretz Group, Israel

# **Graphic Editor in Chief**

Editorial Design of Newpapers, Magazins and special proyects in the Group.

#### 2006 - 2023 "Al-Hazafon" Newspaper

Upper Galilea Regional Council, Israel

#### **Graphic Editor in Chief**

Completly design of the Editorial pages, and sometimes also ads, photo handling and transfer to print.

# 1997-2000 The Ashkenazi Community Center Mexico City

Distribution and Press Department

#### **Graphic Editor**

Design of all graphic material required for the institution and its related entities, branding, brochures, advertisements and materials for special events. Design and layout of the institution's newspaper and monthly magazine, supervising production and printing.

## 1995-1997 SCS Marketing Asesores

Adverticing Agency, Mexico City

#### **Adverticing Designer**

Crafting graphic and advertising materials.
Project management from ideation to
implementing necessary measures and creating
the graphic elements for the project.

**1995-1997 Image Center Museum** (Social Service) Centro de la Imagen, Mexico City

**Graphic Support**